



Kodály Australia



Kodály Australia Conference - Canberra - 26-29 September 2022

Dear Friends in Music,

The Kodály Music Education Institute of Australia (KMEIA or Kodály Australia) in the ACT is part of a vibrant and energetic group of committed teachers, tertiary educators, choral directors, musicians and students dedicated to excellence in music education for all Australian children.

The 2022 Kodály Australia Conference Spring into Song: Sustaining the Vision, invites music educators and the broader community to reflect on Kodály-inspired research and practice in the 21st Century. The conference will celebrate our diversity of culture and educational contexts as well as new growth and innovation, reimagining Kodály's vision and its application in Australia today.

The Kodály ACT Branch is proud to host the 2022 National Conference from 26 - 29 September in Canberra at Canberra Girls Grammar School.

With international and national presenters featured, we expect around 250 educators to attend from around Australia and the Asia Pacific, along with local teachers, educators, and students. A number of local and interstate choirs will be performing throughout the conference, and it is expected that this event will build on the success of previous National Conferences.

Trade displays and static display space will be available in a central area of the venue. There are good opportunities available for both sponsorship and advertising and we are happy to discuss options for your involvement.

The opportunities for your involvement are:

- Major sponsorship (cost and conditions to be negotiated)
- Trader: \$350 (1 day for \$100) – Note: *prices have been reduced in recognition of COVID hardship*
- Advertising in the conference handbook: Full page \$125, Half page \$65, Quarter page \$40
- Inserts in Conference bags: \$75
- Sponsor a session: \$125 (your logo will appear on the timetable for that session)
- Sponsor/Part Sponsor a Concert (concerts held at lunchtimes and one evening): \$125 - \$550
- Sponsor/Part Sponsor or the Conference Evening Activity and/or entertainment: \$125 - \$550
- Sponsor a key presenter: (your details listed as sponsor as well as full page advert in handbook and signage on main platform, cost and conditions to be negotiated)
- Provide a Static Display: \$100 for the four days
- In Kind Sponsorship such as provision of bags, loan of instruments, promotions through your network etc. (Your logo and details will be included in the sponsors page in the handbook and acknowledged during the conference)
- Sponsor the cost of the handbook/conference notes: (full page advert in handbook, inserts in bags and other acknowledgment)
- Provision of prizes - available to all sponsors/advertisers (these provide interest and encouragement for participants and exposure for your business).

Please contact me if you would like to discuss these options further.

Yours Sincerely,

Glenys Gijbers

Return to:

Kodály Australia Conference Administrator
10 Melissa Court, Cowes
Fax 03 8610 1936 Email: Email:
nationalconference@kodaly.org.au
www.kodalynationalconference.org